

Date: November 7, 2013

To: Dr. Lara M. Luetkehans, Dean
College of Education and Educational Technology

From: Dr. Mark Piwinsky, Chair
Communications Media

Subject: Fourth Year Chair's Evaluation for Dr. Luis Almeida

This letter is to inform you of my complete satisfaction with the performance of Dr. Luis Almeida over the past academic year. Dr. Almeida is a valued member of the Department and continues to grow in all areas of the contract.

As an instructor, Dr. Almeida does a very good job teaching undergraduate and graduate courses that range from 2D games and photography to instructional design, cyberspace and doctoral research. His student evaluations are very strong with over 90% of his students rating him as above average or superior. Peer observations note how well organized his courses are, his subject knowledge and how he manages to keep students actively engaged. Having observed his AECT graduate course, I was impressed with how well he kept students involved and participating. As most students come to this evening class after a full day of work, his ability to keep these students so actively involved is commendable.

Dr. Almeida's scholarship continues to build on a strong foundation. This includes two instructional books on scriptwriting and digital instructional technology as well as two peer-reviewed journal articles. In addition, he has presented at peer-reviewed conferences including Tedx, Eastern Communication Association and Lilly Conference on Teaching.

In terms of service, Dr. Almeida is making major contributions. For our doctoral program, he has chaired or served on numerous dissertation and comprehensive exam committees. For undergraduates, he does a very good job of advising and has helped with student recruitment efforts. He represents the department on the university-wide Teacher Education Curriculum Committee and University Senate. He is serving on our search committee, program review and chairs our summer committee.

Dr. Almeida is a valued and important member of the Department. He is always willing to meet with students, prospective students and faculty. He is very approachable and quick to volunteer to help with any special need from recruitment to registration to helping prepare required reports.

In conclusion, Dr. Almeida is a very strong teacher and scholar with a deep commitment to supporting our students and the work of the faculty. I am completely satisfied with his performance and strongly recommend his reappointment.

Cc: Dr. Luis Almeida